

<b>FORM PTO-1449 (Modified)</b>  <b>LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT</b>	<b>ATTY. DOCKET NO.</b> YOR920000607US1	<b>SERIAL NO.</b>
	<b>APPLICANT:</b> Thomas A. Cofino, et al.	
	<b>FILING DATE:</b> Herewith	<b>GROUP:</b>



## REFERENCE DESIGNATION

## U.S. PATENT DOCUMENTS

EXAMINER INITIALS		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPRO.)
<i>Plu</i>	AA	5,546,516	Aug 13, 1996	Austel et al.			
	AB						
	AC						
	AD						

## FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	AE							
	AF							

## OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)

<i>Plu</i>	AG	J. Lee, L. Morgenstern, M. Podlaseck, E. Schonberg and D. Wood, "A System and Method for Collecting and Analyzing Information About Content Requested in a Network (World Wide Web) Environment," filed in the U.S. Patent and Trademark Office in January 27, 1999.
<i>Plu</i>	AH	J. Lee, L. Morgenstern, M. Podlaseck, E. Schonberg and D. Wood, "Aggregating and Analyzing Information About Content Requested in an E-Commerce Web Environment to Determine Conversion Rates," filed in the U.S. Patent and Trademark Office in January 27, 1999.
<i>Plu</i>	AI	J. Lee, M. Podlaseck, E. Schonberg, R. Hoch and S. Gomory, "Understanding Merchandising Effectiveness of Online Stores," <i>Electronic Markets</i> , Volume 10(1):20-28, 2000.
<i>Plu</i>	AJ	S.V. Haar, "Web Metrics: Go Figure," <i>Business 2.0</i> , June 1999.
<i>Plu</i>	AK	T. Wilson, "Web Site Mining Gets Granular," <i>InterWeek</i> , March 29, 1999.

<b>EXAMINER</b> <i>A. E. M...</i>	<b>DATE CONSIDERED</b> 11/31/2003
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.